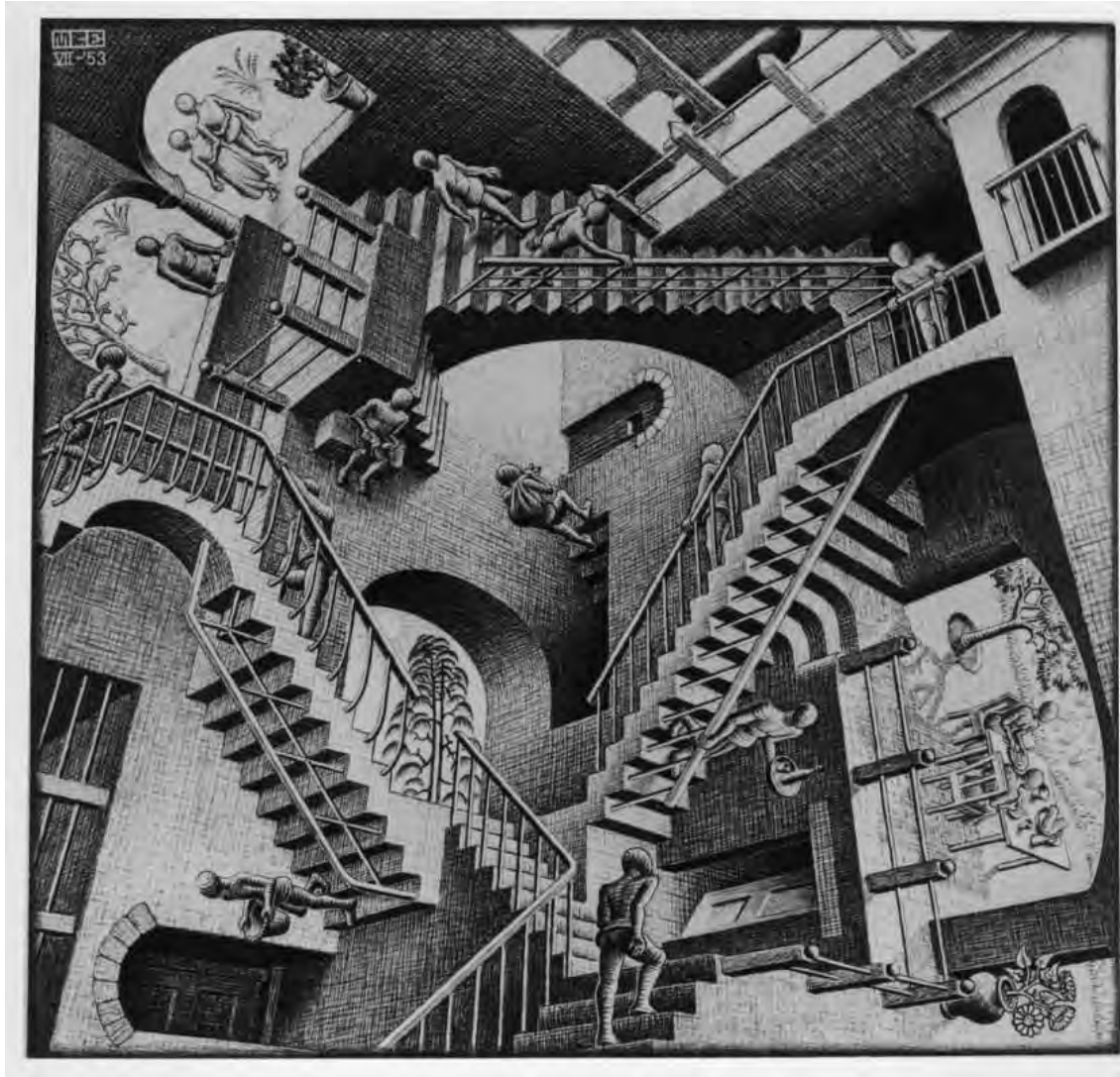


2024 Investment Outlook



Source: M.C. Escher Relativity (1953)

2023 Brief Recap

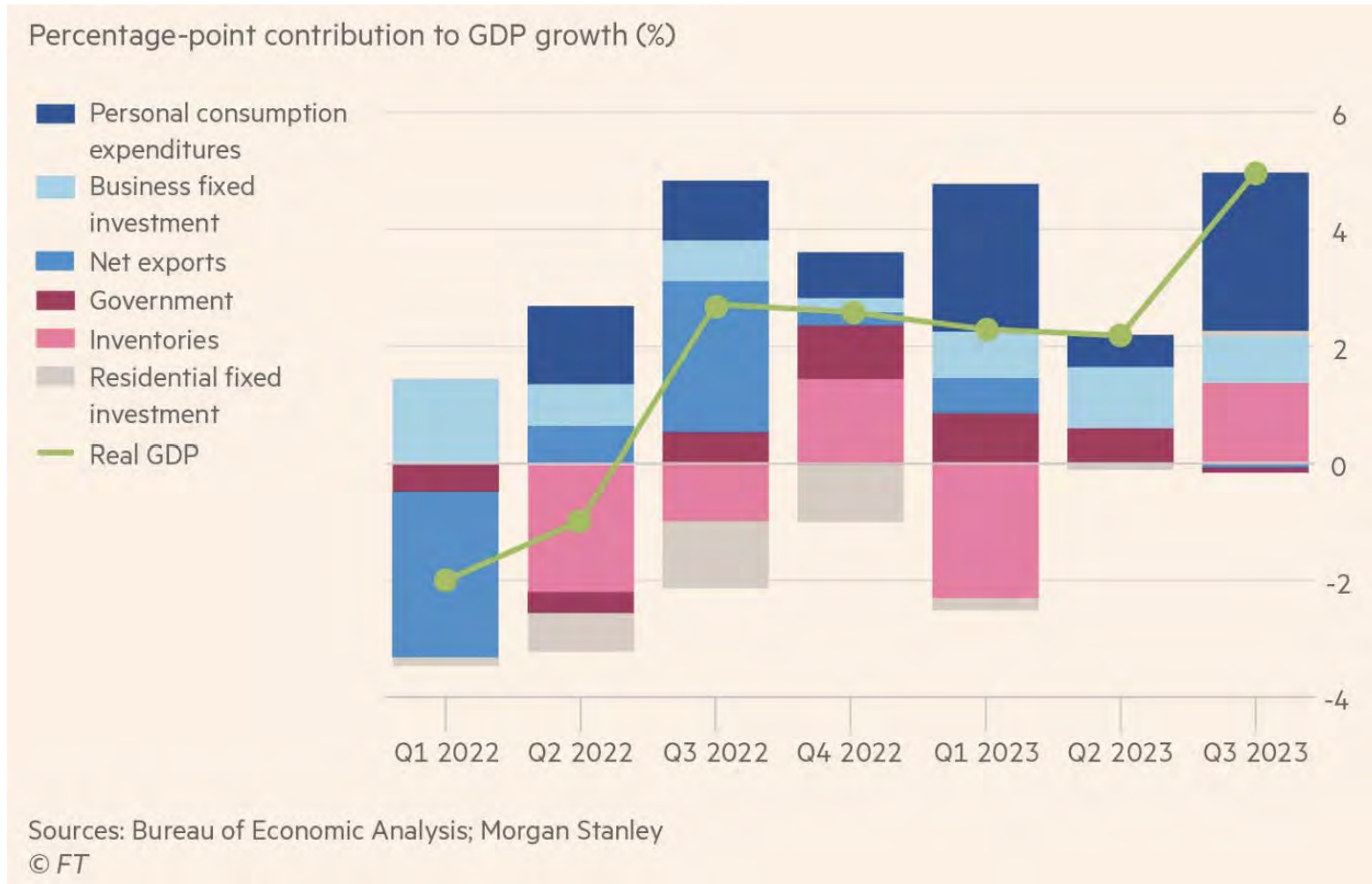
S&P 500 Recovered From 2022 Lows

S&P 500 Index (Dec '21 – Dec '23)

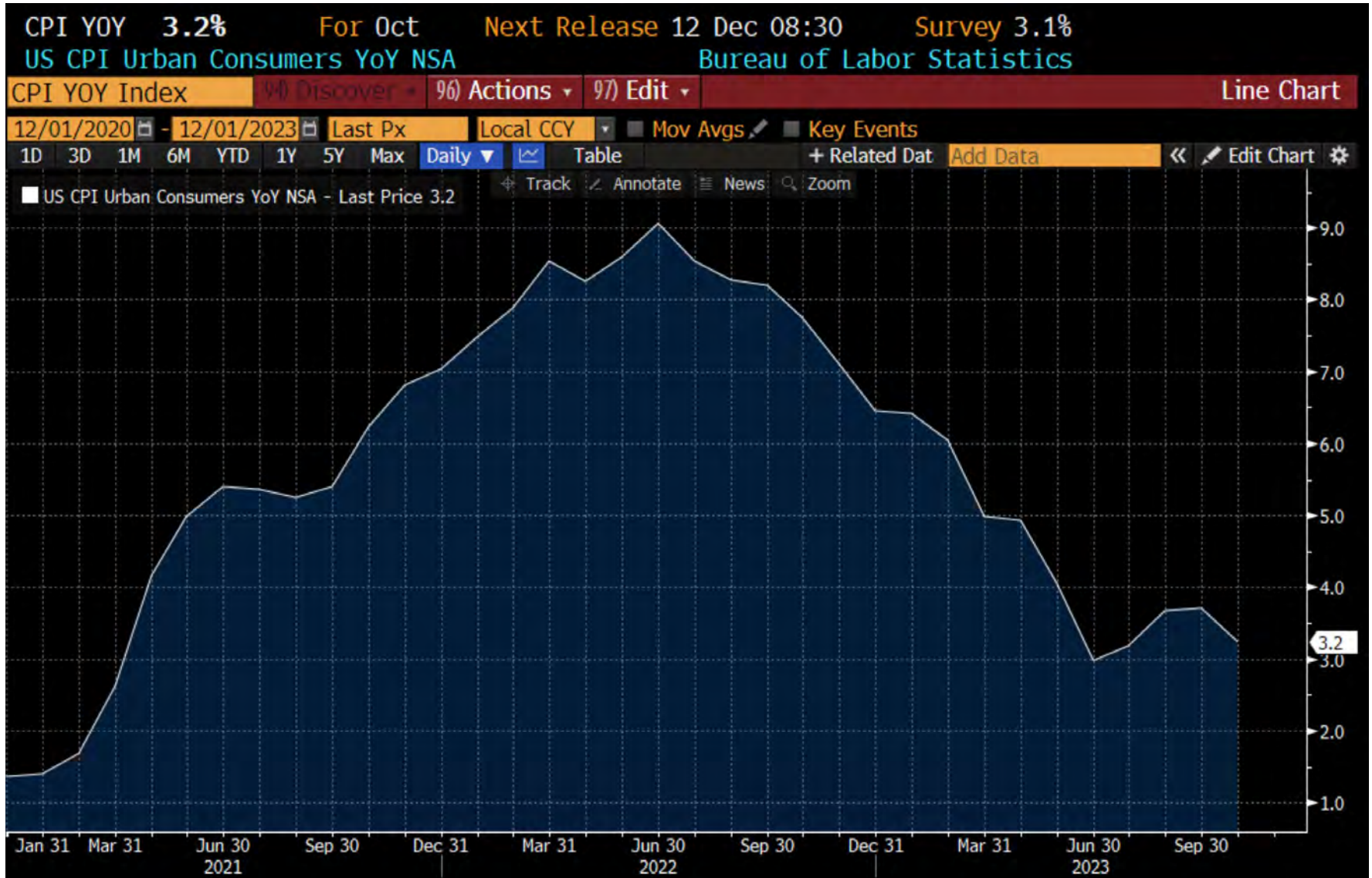


Economic Growth Was Robust

US Quarterly GDP

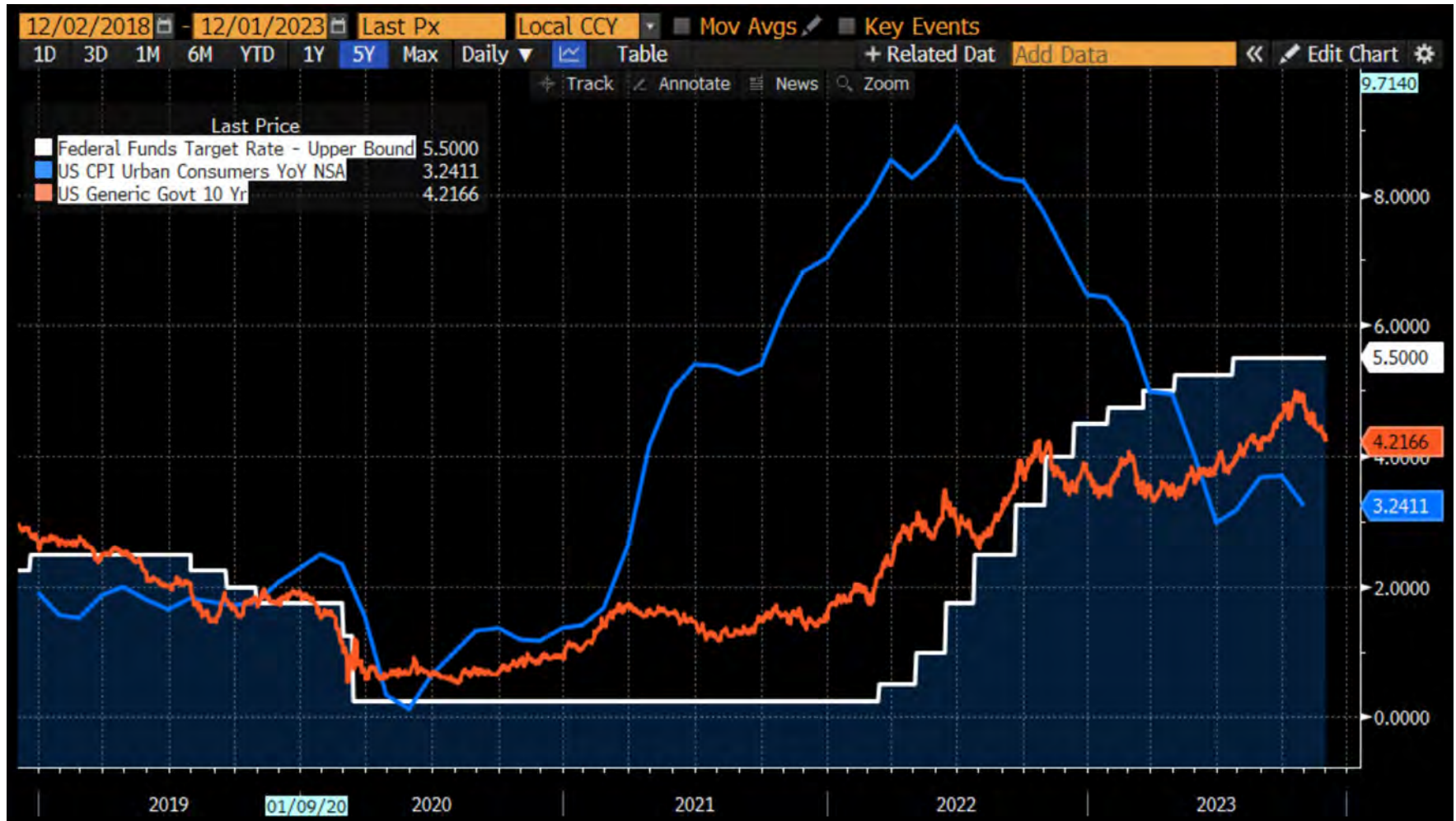


Inflation Moderated



Federal Reserve Policy Rates Likely Peaked

Fed Funds Rate vs CPI and US 10-Year Treasury Yield



Artificial Intelligence Dominated Headlines & Markets



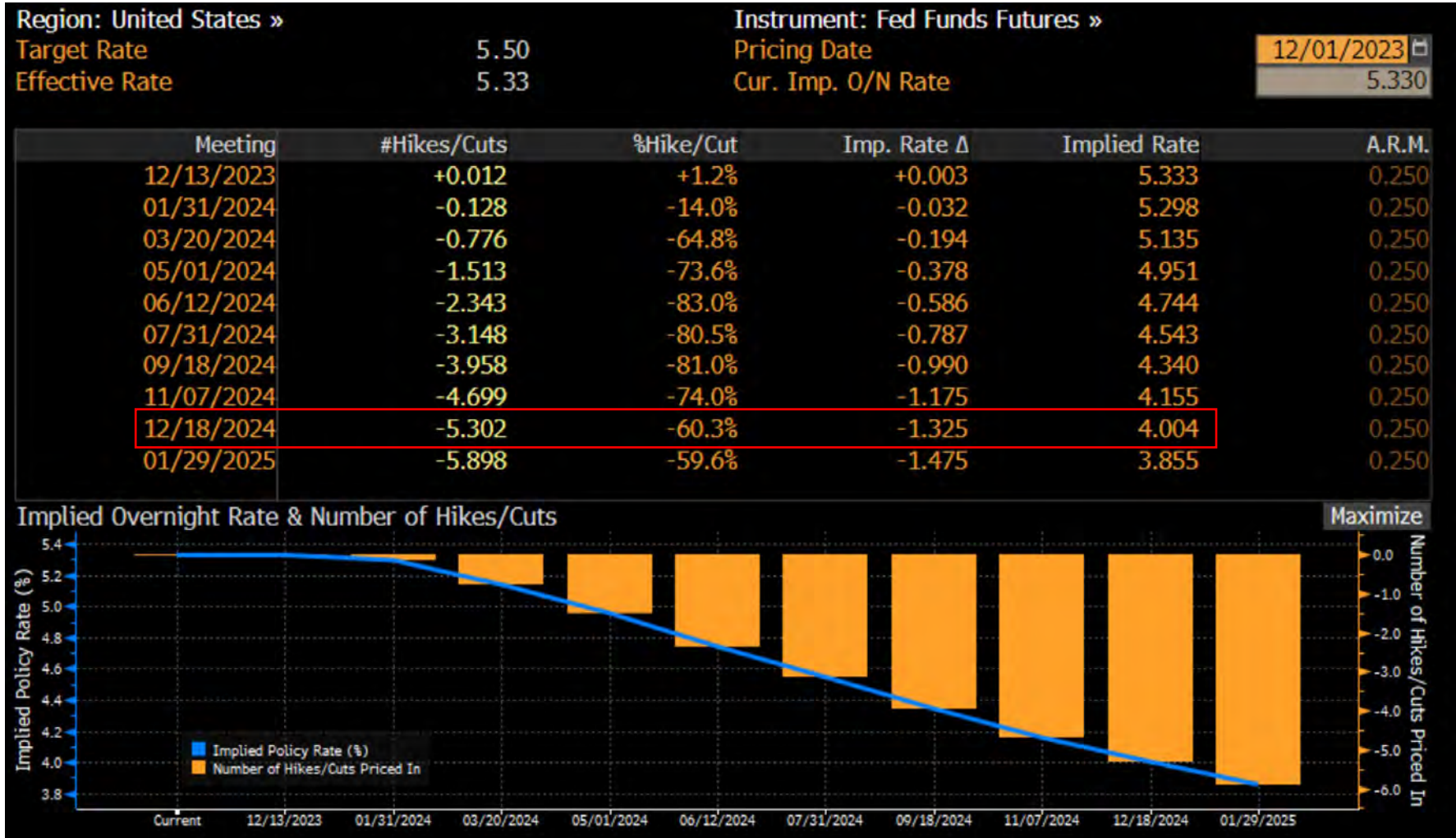
2024 Investment Outlook

Will The Economic “Soft Landing” Persist?

United States		Browse		Private		Official		Probability of Recession 50.0%		
Indicator	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
Economic Activity										
Real GDP (YoY%)	1.8	2.5	3.0	2.5	-2.2	5.8	1.9	2.4	1.2	1.7
Industrial Production (YoY...)	-2.2	1.3	3.2	-0.7	-7.2	4.7	3.4	0.3	0.4	1.3
Price Indices										
CPI (YoY%)	1.3	2.1	2.5	1.8	1.2	4.7	8.0	4.1	2.7	2.3
PCE Price Index (YoY%)	1.0	1.8	2.1	1.4	1.1	4.2	6.5	3.8	2.5	2.1
Housing Market										
Housing Starts (000s SAAR...)							1556	1388	1372	1430
New Home Sales (000s SA...)							644	688	701	724
Existing Home Sales (Mln ...)							5.1	4.1	4.1	4.8
Building Permits (000s SA...)							1679	1450	1479	1524
Labor Market										
Unemployment (%)	4.9	4.4	3.9	3.7	8.1	5.4	3.6	3.7	4.3	4.3
Non Farm Payrolls (000s S...)	194	176	190	163	-774	606	399	218	65	111
Average Hourly Earnings (...)		2.7	3.6	2.9	5.5	5.0	4.8	4.3	3.4	3.2
External Balance										
Curr. Acct. (% of GDP)	-2.1	-1.9	-2.1	-2.1	-2.8	-3.5	-3.8	-3.1	-3.1	-3.1
Financial Balances										
Budget (% of GDP)	-3.1	-3.4	-4.2	-4.7	-15.2	-10.5	-5.4	-6.2	-6.0	-6.2
Government Debt (% of GD...)	76.4	76.2	77.6	79.4	99.8	98.4	97.0	97.5	99.8	102.0
Interest Rates										
Central Bank Rate (%)		1.50	2.50	1.75	0.25	0.25	4.50	5.50	4.45	3.40
3-Month Rate (%)				1.57	0.07	0.09	4.59	5.39	4.45	3.46
2-Year Note (%)		1.89	2.49	1.57	0.12	0.73	4.43	4.90	3.82	3.30
10-Year Note (%)		2.41	2.69	1.92	0.92	1.51	3.88	4.54	3.93	3.78
Exchange Rates										
EURUSD		1.20	1.15	1.12	1.22	1.14	1.07	1.07	1.12	1.15

Will Fed Cut 5x By Year-End 2024?

Fed Funds Futures



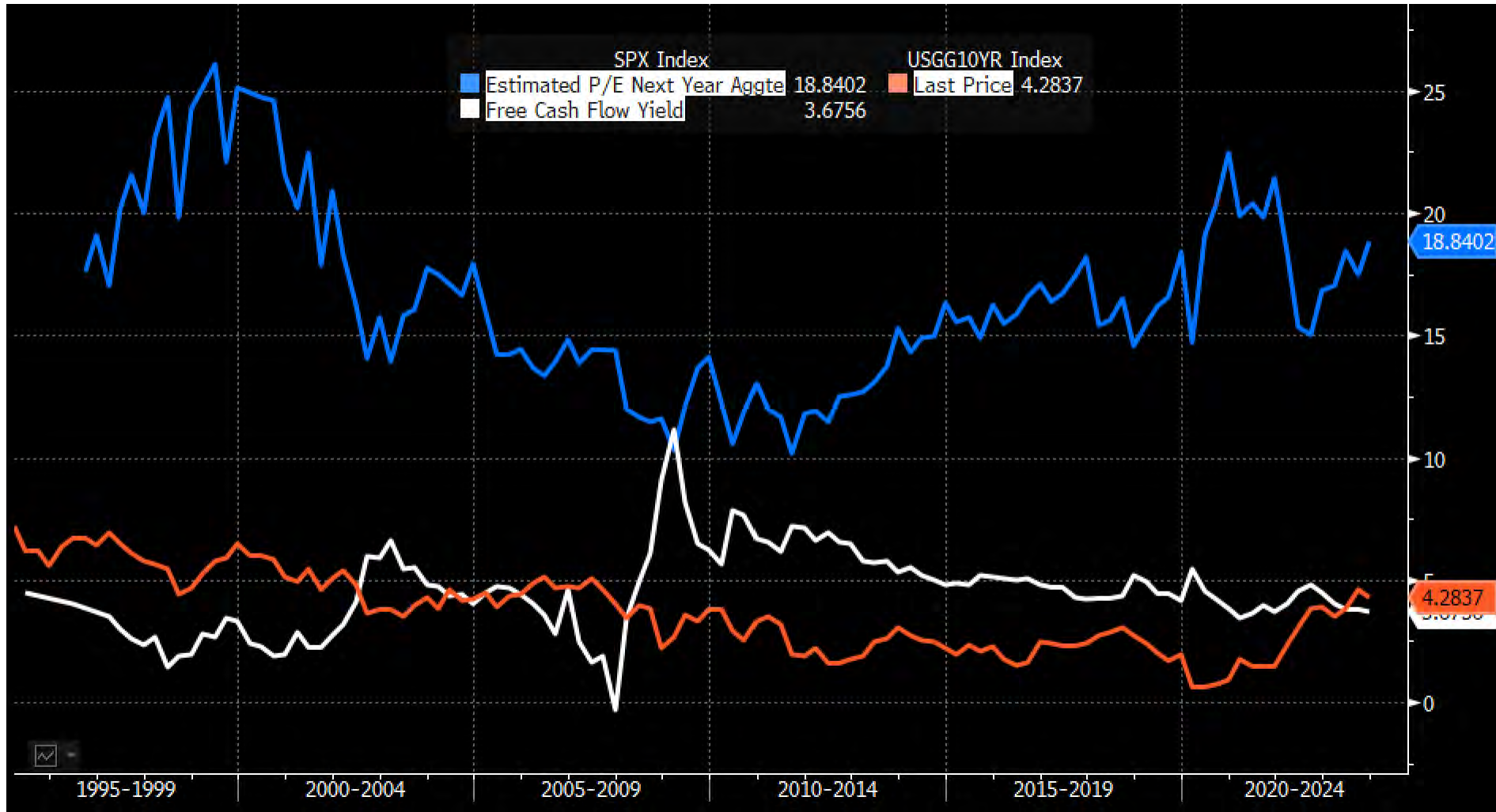
Will Earnings Growth Materialize?

S&P 500 Trailing EPS (Green) and Year Ahead EPS Consensus (White)



Are Valuations Justified?

S&P 500 '24 P/E & FCF Yield vs US 10-Year Treasury



S&P 500 EPS Vs P/E Matrix

Sensitivity Analysis

		2024 S&P 500 Earnings per Share								
		222.5	227.5	232.5	237.5	242.5	247.5	252.5	257.5	262.5
2024 S&P 500 Price to Earnings Ratio	15.0	3,337.1	3,412.1	3,487.1	3,562.1	3,637.1	3,712.1	3,787.1	3,862.1	3,937.1
	15.5	3,448.4	3,525.9	3,603.4	3,680.9	3,758.4	3,835.9	3,913.4	3,990.9	4,068.4
	16.0	3,559.6	3,639.6	3,719.6	3,799.6	3,879.6	3,959.6	4,039.6	4,119.6	4,199.6
	16.5	3,670.8	3,753.3	3,835.8	3,918.3	4,000.8	4,083.3	4,165.8	4,248.3	4,330.8
	17.0	3,782.1	3,867.1	3,952.1	4,037.1	4,122.1	4,207.1	4,292.1	4,377.1	4,462.1
	17.5	3,893.3	3,980.8	4,068.3	4,155.8	4,243.3	4,330.8	4,418.3	4,505.8	4,593.3
	18.0	4,004.5	4,094.5	4,184.5	4,274.5	4,364.5	4,454.5	4,544.5	4,634.5	4,724.5
	18.5	4,115.8	4,208.3	4,300.8	4,393.3	4,485.8	4,578.3	4,670.8	4,763.3	4,855.8
	19.0	4,227.0	4,322.0	4,417.0	4,512.0	4,607.0	4,702.0	4,797.0	4,892.0	4,987.0
	19.5	4,338.3	4,435.8	4,533.3	4,630.8	4,728.3	4,825.8	4,923.3	5,020.8	5,118.3
	20.0	4,449.5	4,549.5	4,649.5	4,749.5	4,849.5	4,949.5	5,049.5	5,149.5	5,249.5
	20.5	4,560.7	4,663.2	4,765.7	4,868.2	4,970.7	5,073.2	5,175.7	5,278.2	5,380.7
	21.0	4,672.0	4,777.0	4,882.0	4,987.0	5,092.0	5,197.0	5,302.0	5,407.0	5,512.0
	21.5	4,783.2	4,890.7	4,998.2	5,105.7	5,213.2	5,320.7	5,428.2	5,535.7	5,643.2
22.0	4,894.4	5,004.4	5,114.4	5,224.4	5,334.4	5,444.4	5,554.4	5,664.4	5,774.4	

Large-Cap U.S. Stocks Have Driven Innovation And Returns

1980s
IBM



















































1990s
Japan

2000s
'Win-Tel'

2010s
China/
commodities

2020s
'Magnificent 7'

Top 10 companies by market cap by decade

1980	1990	2000	2010	Currently
IBM 	Nippon T&T 	Microsoft 	PetroChina 	Apple 
AT&T 	Bank of Tokyo-Mitsubishi 	General Electric 	Exxon Mobil 	Microsoft 
Exxon 	Industrial Bank of Japan 	NTT DoCoMo 	Microsoft 	Saudi Aramco 
Standard Oil 	Sumitomo Mitsui Banking 	Cisco 	ICBC 	Alphabet 
Schlumberger 	Toyota 	Wal-Mart 	Wal-Mart 	Amazon 
Shell 	Fuji Bank 	Intel 	China Construction Bank 	NVIDIA 
Mobil 	Dai-Ichi Kangyo Bank 	Nippon T&T 	BHP Billiton 	Berkshire Hathaway 
Atlantic Richfield 	IBM 	Exxon Mobil 	HSBC 	Tesla 
General Electric 	UFJ Bank 	Lucent Technologies 	Petrobras 	Meta 
Eastman Kodak 	Exxon 	Deutsche Telekom 	Apple 	Eli Lilly 

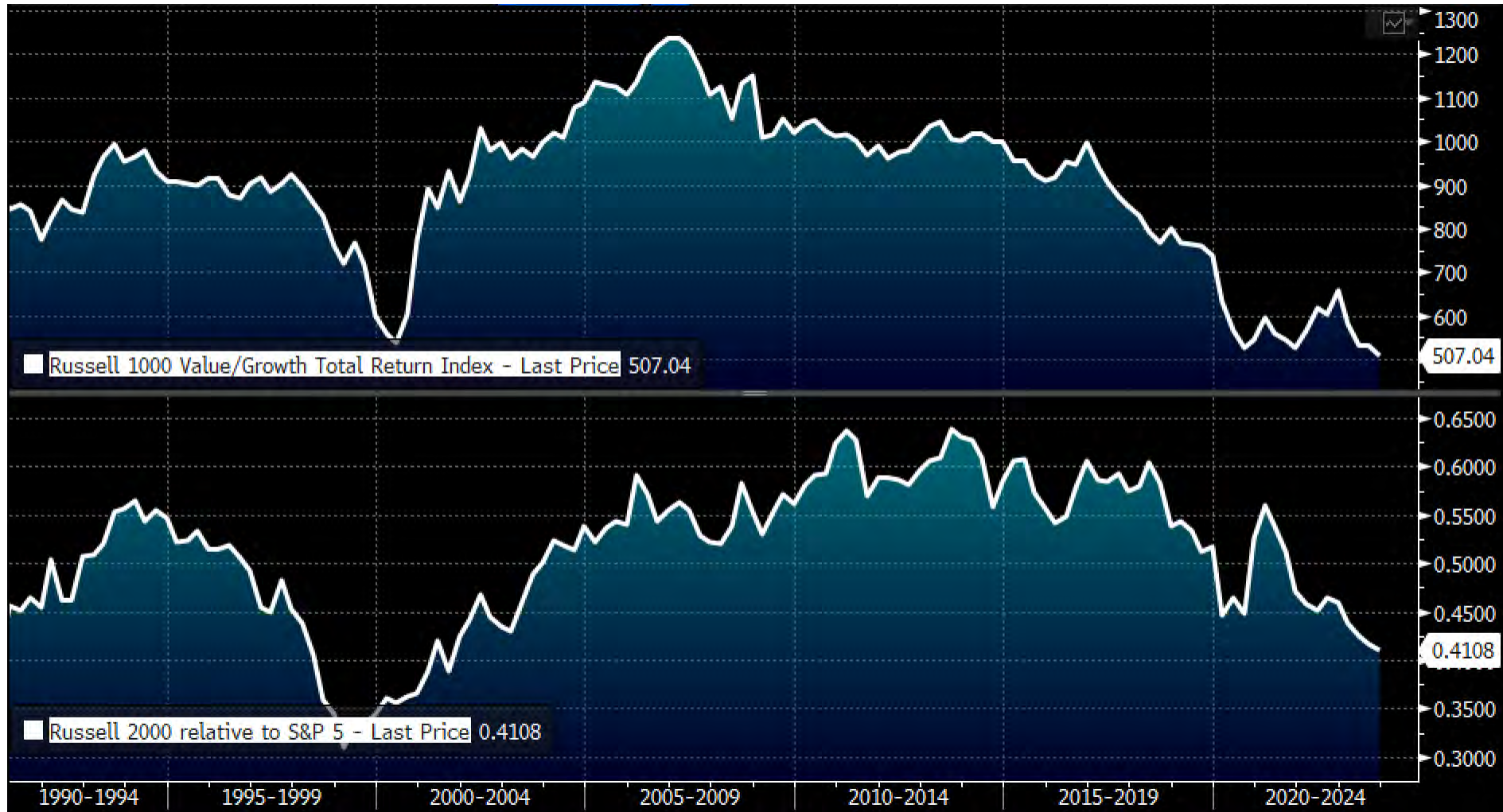
New entrant that carries over to the next decade

Entrant from prior decade

Source: Research Affiliates, Antipodes

Will Growth And Large Cap Stock Dominance Persist?

Russell 1000 Value / Growth Index (Top); Russell 2000 / S&P 500 (Bottom)



Will U.S Continue To Outperform?

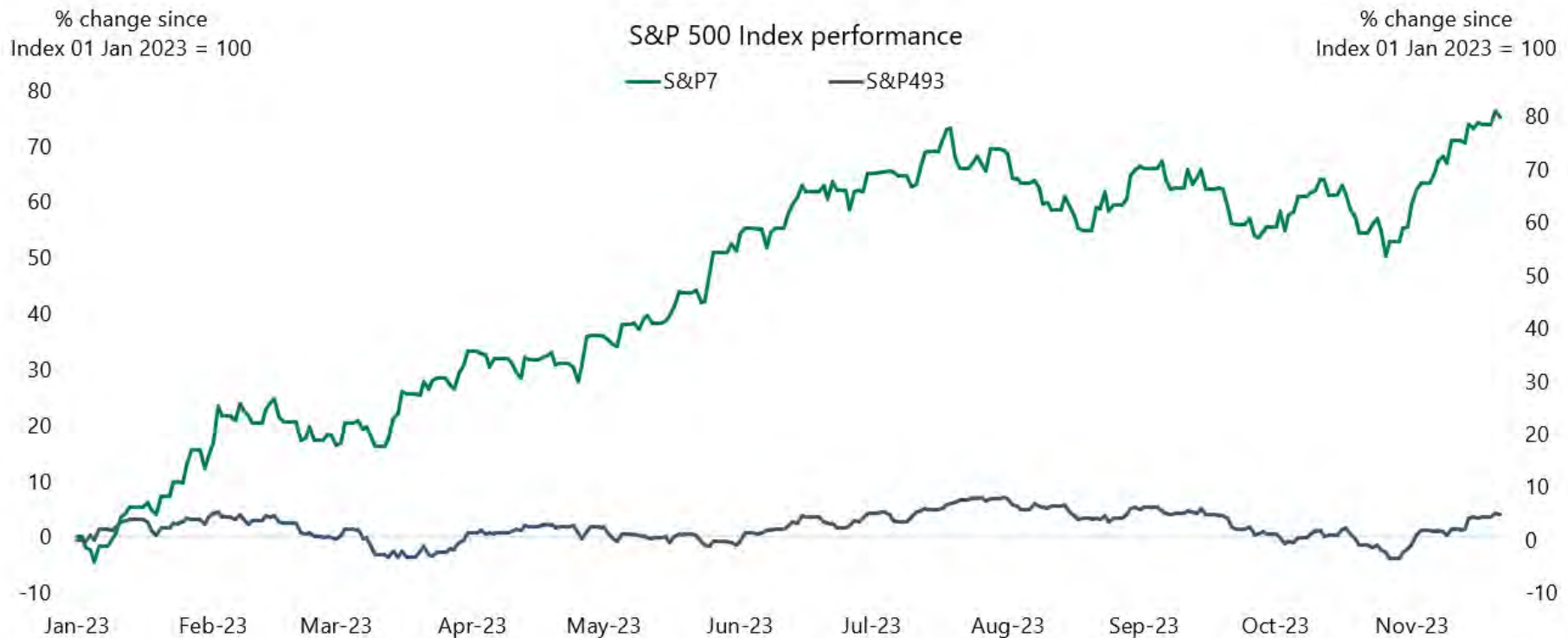
S&P 500 Index vs Various Global & Foreign Stock Indices



If Economy Holds Up, The Broader Market Has Room To Catch Up

APOLLO

S&P7 is up 80% in 2023. S&P493 is basically flat.



If Rates Stabilize, Beaten Down Biotech Stocks May Stage Recovery

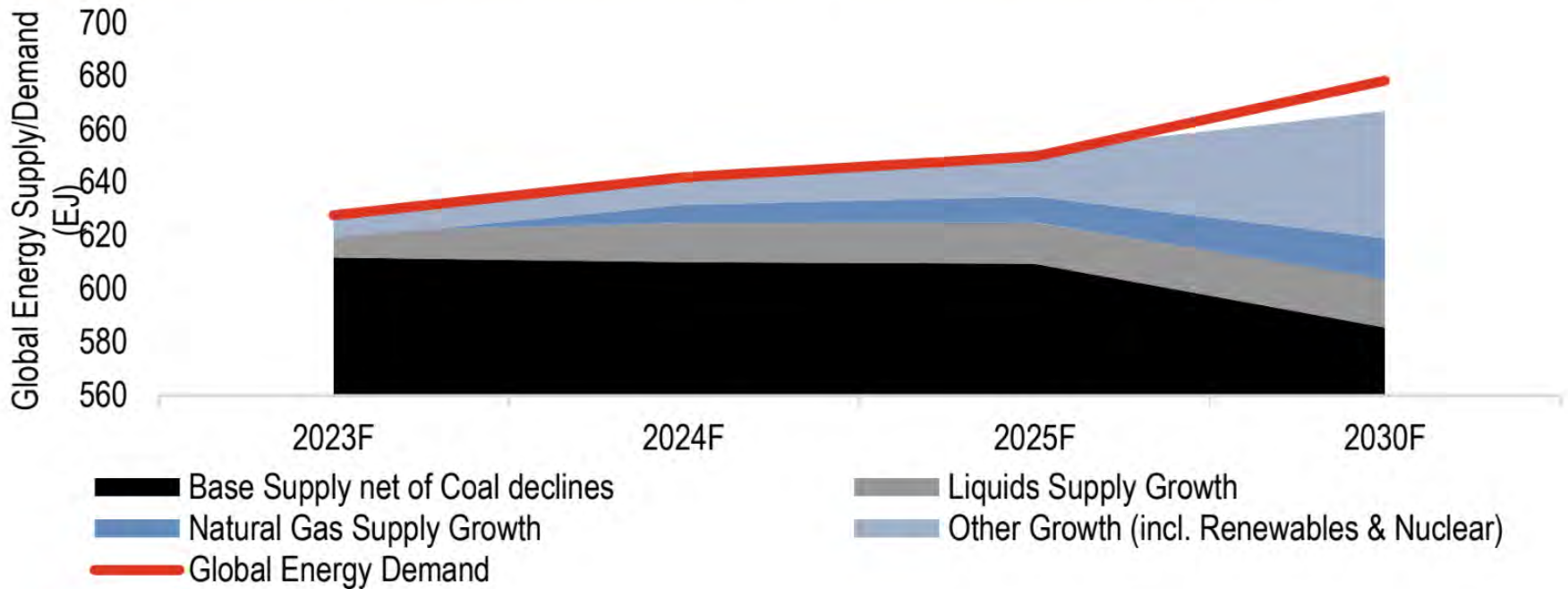


Which Should Also Benefit Large-Cap Life Science Tools & Services Firms



Global Energy Demand Still Growing

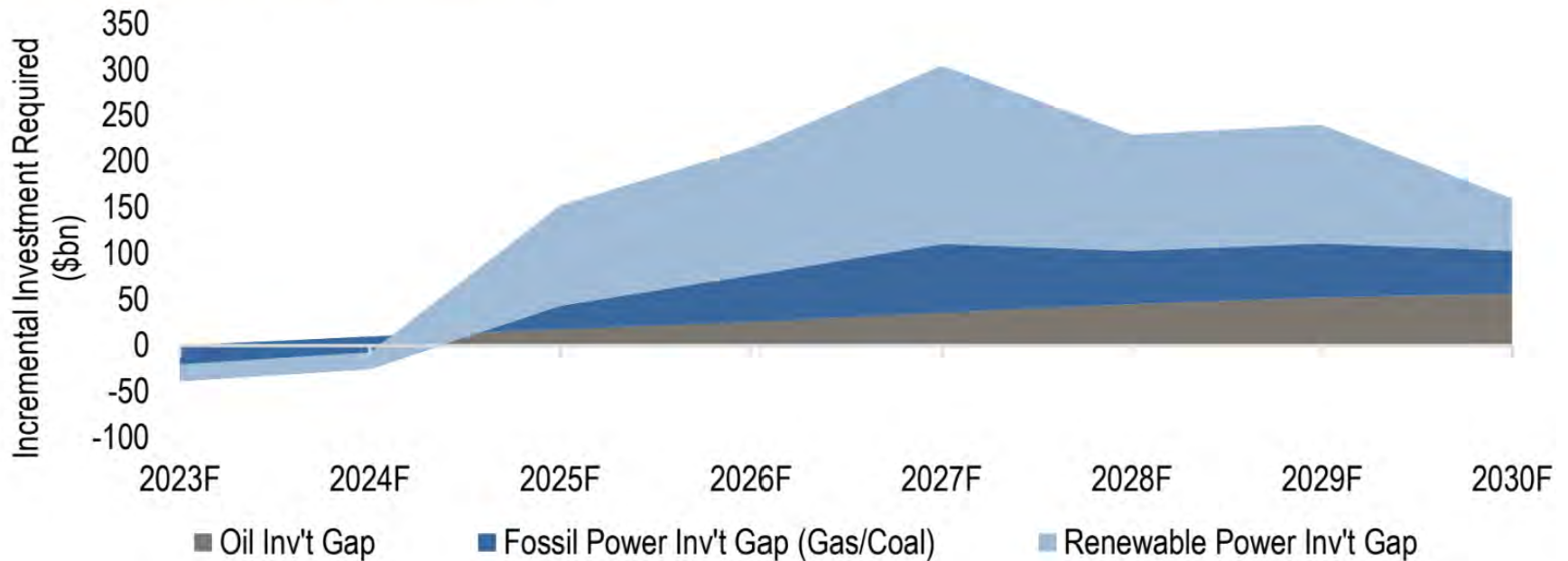
Figure 30: Global energy supply / demand to 2030; Supply gap narrowed but sustained...supply growth now 16% short of demand growth (prev. 20%); 2022-30 avg deficit 6EJ p.a



Source: : J.P. Morgan estimates. 1 EJ = 10^{18} (a quintillion) Joules.

Which Requires Significant Continued Investment Across Fossil Fuels And Renewables

Figure 31: To balance 2030 energy S/D, we estimate ~1.3tn of *incremental* cumulative capex is required 2022-30 (avg \$145bn p.a.)



Source: J.P. Morgan estimates.

Conventional Energy Firms Still Offer Attractive Valuations

S&P 500 Energy Sector Index Valuation Metrics & Fundamentals

S&P 500 Energy Sector GICS Level 1 Index Compare <Sec> Periodicity Annuals Cur FRC (USD)								
1) Key Stats 2) Fundamentals 3) Custom								
1) Highlights 12) Valuation 13) Profitability 14) Leverage & Liquidity 15) Market Data								
12 Months Ending	2019 Y 12/31/2019	2020 Y 12/31/2020	2021 Y 12/31/2021	2022 Y 12/30/2022	Current 12/04/2023	2023 Y Est 12/30/2023	2024 Y Est 12/30/2024	
Valuation Metrics								
Price/Earnings	19.69	71.34	21.23	9.04	10.15	10.92	10.63	
Price/Earnings before ...	17.31	56.05	28.30	8.40	9.72	10.85	10.60	
Price/Earnings before ...	26.15	—	45.10	8.45	9.72			
Price/Book Value	1.61	1.27	1.89	2.53	2.17	2.12	1.96	
EV/Sales	1.48	1.42	1.55	1.31	1.38	1.38	1.35	
EV/EBIT	25.49	—	44.78	6.68	9.28			
EV/EBITDA	9.51	—	9.46	4.91	6.61	6.00	5.80	
Dividend Yield	3.82	5.85	4.27	3.77	3.69	3.42	3.52	
Fundamentals								
Gross Margin	14.83	7.81	10.58	20.68	20.92	26.21	26.65	
Operating Margin	5.63	-14.26	3.28	16.37	15.79	16.20	15.99	
Profit Margin	5.86	1.36	5.70	12.58	11.62	11.04	11.23	
Return on Assets	2.72	-7.46	2.24	13.54	10.39	9.11	9.01	
Return on Equity	5.77	-17.59	5.10	29.00	21.46	19.58	18.48	

Especially the Case for Global Oil/Gas Firms

Bloomberg Global Integrated Oil Firms Valuations & Fundamentals

BI Global Integrated Oils Valuation Peers Compare <Sec> Periodicity Annuals Cur FRC (USD)

1) Key Stats 2) Fundamentals 3) Custom

1) Highlights 2) Valuation 3) Profitability 4) Leverage & Liquidity 5) Market Data

12 Months Ending	2019 Y 12/31/2019	2020 Y 12/31/2020	2021 Y 12/31/2021	2022 Y 12/30/2022	Current 12/04/2023	2023 Y Est 12/30/2023	2024 Y Est 12/30/2024
Valuation Metrics							
Price/Earnings	13.97	—	11.11	4.79	6.69	6.85	6.97
Price/Earnings before ...	12.99	21.20	10.21	4.76	6.68	6.88	6.88
Price/Earnings before ...	13.46	—	10.75	5.00	6.68		
Price/Book Value	0.98	0.79	0.98	0.97	1.05	1.14	1.08
EV/Sales	0.85	0.99	0.81	0.54	0.65	0.62	0.60
EV/EBIT	12.24	—	8.90	3.50	5.43		
EV/EBITDA	5.28	7.20	4.15	2.43	3.56	3.23	3.09
Dividend Yield	4.92	5.01	5.01	7.70	6.00	7.04	6.34
Fundamentals							
Gross Margin	18.85	19.69	16.84	—	41.93	32.25	29.44
Operating Margin	6.65	-9.24	9.02	13.53	12.25	12.64	12.58
Profit Margin	4.35	-5.13	5.08	8.86	7.71	7.42	7.21
Return on Assets	3.17	-6.17	3.20	7.67	6.82	6.22	6.47
Return on Equity	6.76	-14.58	8.32	18.27	15.11	16.58	15.69

Renewables Valuations Have Declined

S&P Global Clean Energy Index

S&P Global Clean Energy Index Compare <Sec> Periodicity Annuals Cur FRC (USD)

1) Key Stats 2) Fundamentals 3) Custom

1) Highlights 12) Valuation 13) Profitability 14) Leverage & Liquidity 15) Market Data

12 Months Ending	2019 Y 12/31/2019	2020 Y 12/31/2020	2021 Y 12/31/2021	2022 Y 12/30/2022	Current 12/04/2023	2023 Y Est 12/30/2023	2024 Y Est 12/30/2024
Valuation Metrics							
Price/Earnings	32.79	55.93	36.04	73.91	24.23	35.74	19.53
Price/Earnings before ...	19.71	45.76	23.45	25.76	15.37	20.07	17.13
Price/Earnings before ...	39.48	72.60	43.21	71.87	37.74		
Price/Book Value	1.84	4.52	2.71	2.45	1.68	1.72	1.60
EV/Sales	2.58	5.71	2.36	2.56	2.46	2.29	2.19
EV/EBIT	23.04	29.63	31.20	38.08	30.59		
EV/EBITDA	11.38	15.94	15.82	17.38	14.62	12.85	10.89
Dividend Yield	1.96	0.93	1.67	1.63	1.63	1.82	1.95
Fundamentals							
Gross Margin	25.58	24.60	32.24	27.36	30.50	26.81	26.27
Operating Margin	11.41	10.64	10.42	6.78	7.83	7.65	11.38
Profit Margin	4.87	6.28	6.61	2.72	6.30	4.36	7.31
Return on Assets	1.63	2.02	1.74	0.98	1.69	4.35	4.86
Return on Equity	5.61	6.93	6.14	3.00	5.01	3.91	7.60

As Have Their Stock Prices

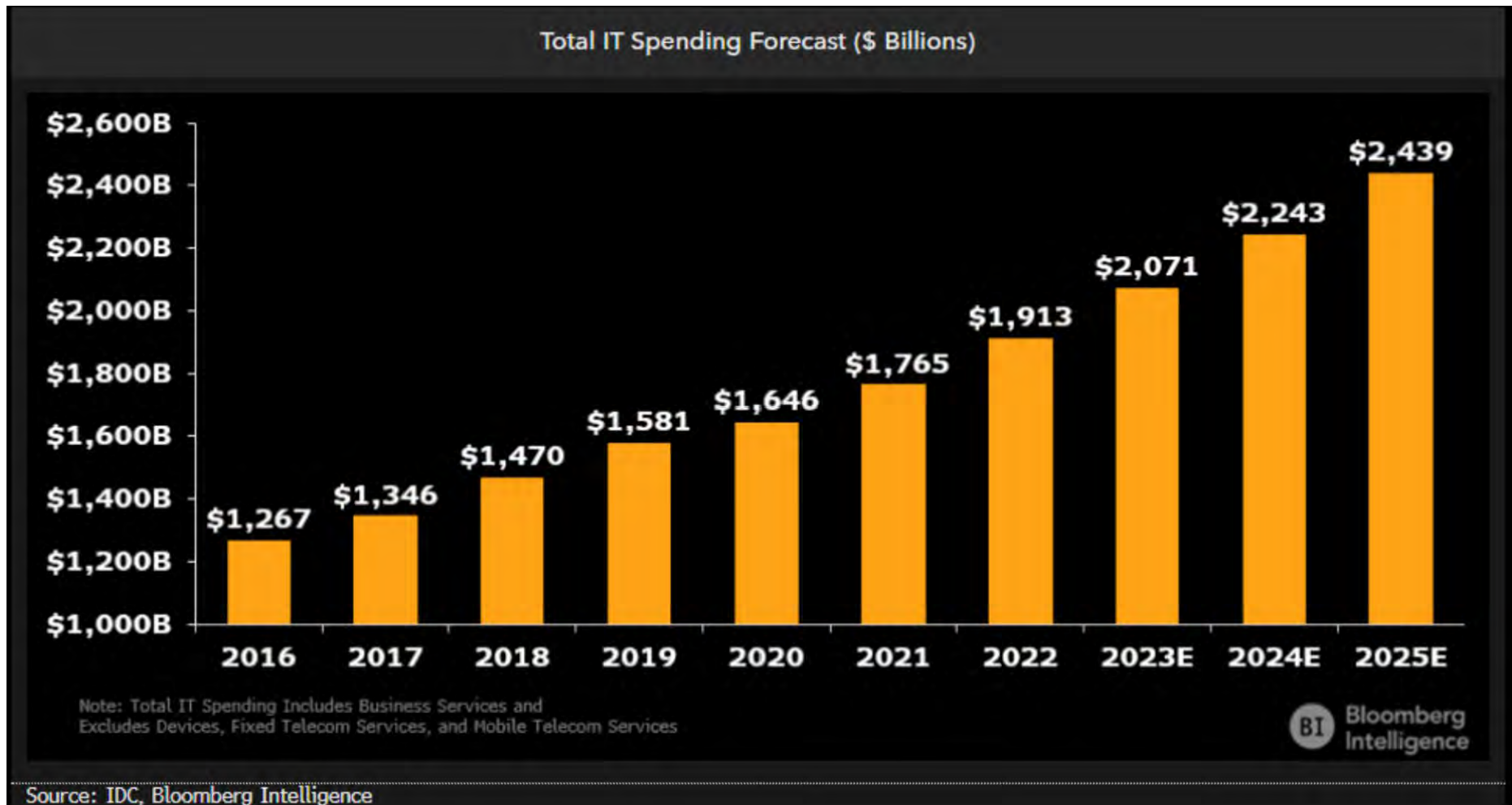


Technology Will Remain Central To Economy/Markets

**Nasdaq 100 vs Nasdaq 100 Equal Weighted Indices YTD:
Average Tech/Software Stock has Ground to Make up Relative to Index**



IT Spending To Remain Robust



Despite The Rebound in Travel...

US TSA Checkpoint Total Travel Throughput



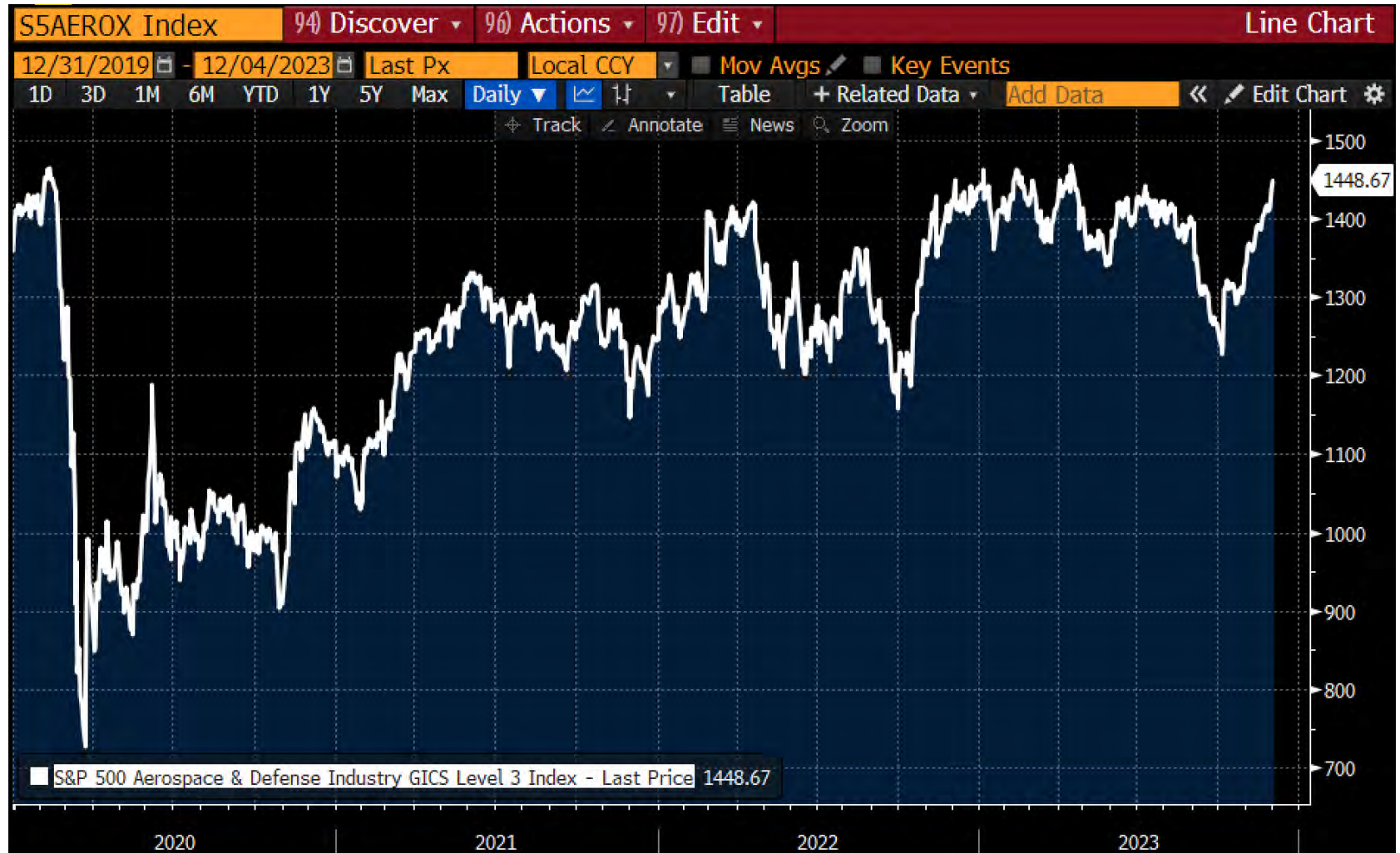
...And The Unfortunate Rise In International Conflicts

Council on Foreign Relations, Global Conflict Tracker



Aero & Defense Firms Are Flat Since Pre-Pandemic

S&P 500 Aerospace & Defense Industry Index 2020-Present



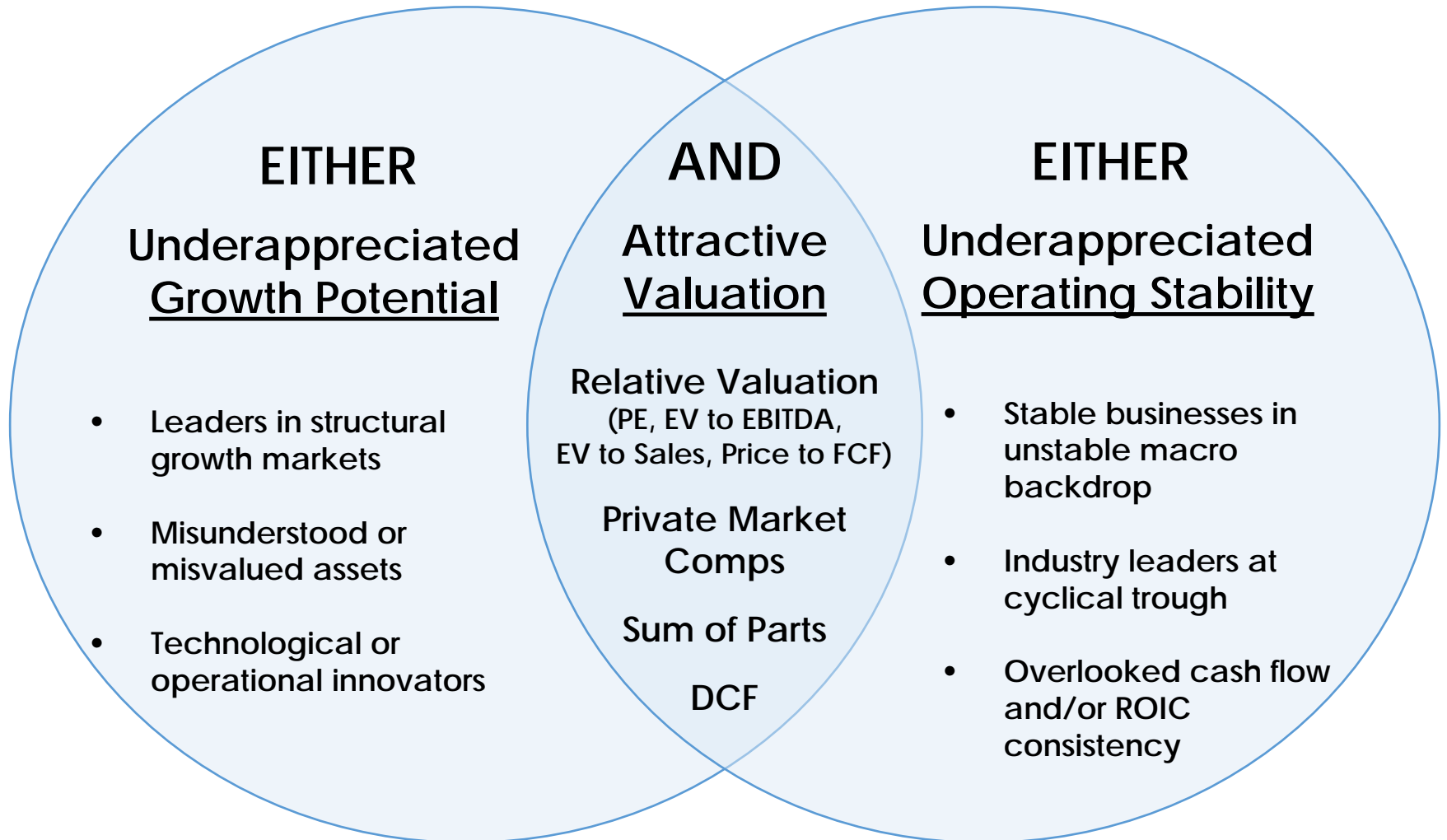
Short-To-Intermediate Returns Are A Function Of:

- 1) Macro
- 2) Results relative to expectations
- 3) Growth and cash flows relative to valuation
- 4) Capital flows

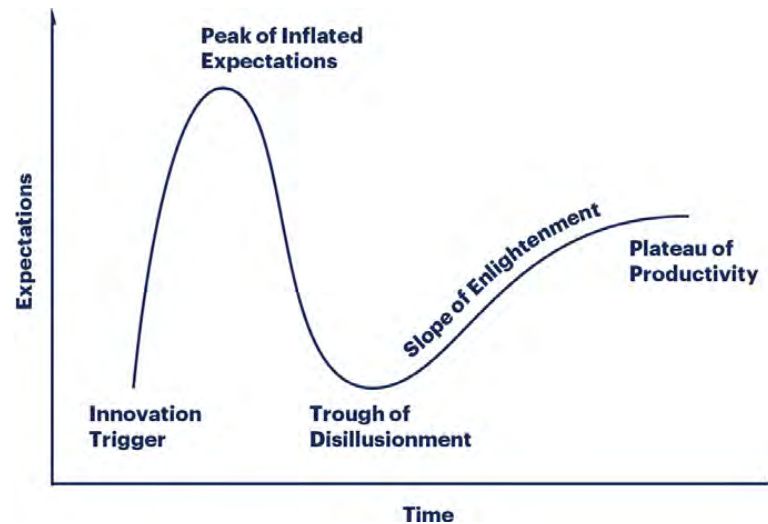
Long-Term Returns are a Function of:

- 1) Fundamentals
- 2) Earnings and cash flow growth

The Investing Sweet Spot



Picture The Market And Valuations In Gartner “Hype Cycle” Terms



Innovation Trigger: A potential technology breakthrough kicks things off. Early proof-of-concept stories and media interest trigger significant publicity. Often no usable products exist and commercial viability is unproven.

Peak of Inflated Expectations: Early publicity produces a number of success stories — often accompanied by scores of failures. Some companies take action; many do not.

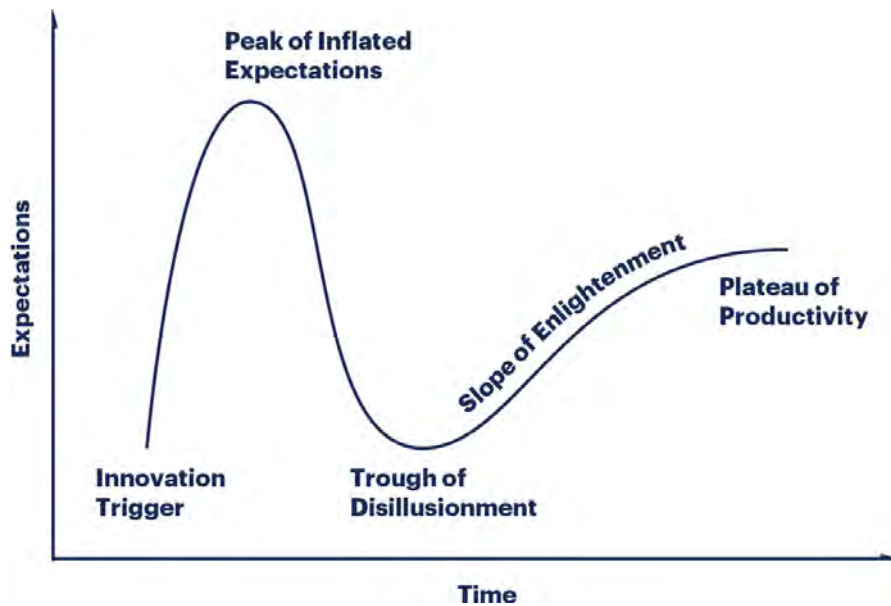
Trough of Disillusionment: Interest wanes as experiments and implementations fail to deliver. Producers of the technology shake out or fail. Investments continue only if the surviving providers improve their products to the satisfaction of early adopters.

Slope of Enlightenment: More instances of how the technology can benefit the enterprise start to crystallize and become more widely understood. Second- and third-generation products appear from technology providers. More enterprises fund pilots; conservative companies remain cautious.

Plateau of Productivity: Mainstream adoption starts to take off. Criteria for assessing provider viability are more clearly defined. The technology's broad market applicability and relevance are clearly paying off.

Innovation Trigger Through Peak Expectations

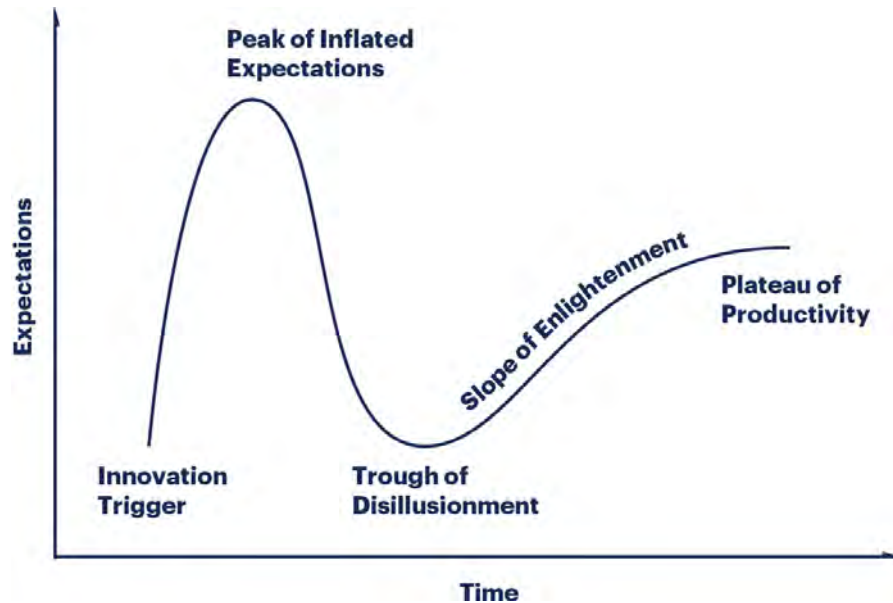
As an innovative technology or new investment theme emerges and ascends to peak expectations, there is usually more capital willing to invest than there are good ideas to invest in. Hence, valuations reach extreme levels and early investors can reap substantial gains.



Investment Ideas/Themes Yet to Reach Peak Expectations (High Risk/High Reward)	Investment Ideas/Themes With Inflating to Peak Expectations (High Risk/Low Reward)
<ul style="list-style-type: none"> • Synthetic Biology • Precision Medicine • Quantum Computing • Advanced Materials Sciences/Manufacturing • Nuclear Power & Fusion • Artificial Intelligence 	<ul style="list-style-type: none"> • GLP-1 Weight Loss Drugs

Trough Of Disillusionment

As themes decline into a trough of disillusionment, there are usually more quality ideas worthy of investment consideration than there is capital willing to invest. Hence, valuations crash and an entire industry may become fertile grounds for lucrative investments so long as one is patient and – more importantly – correct in their investment analysis.



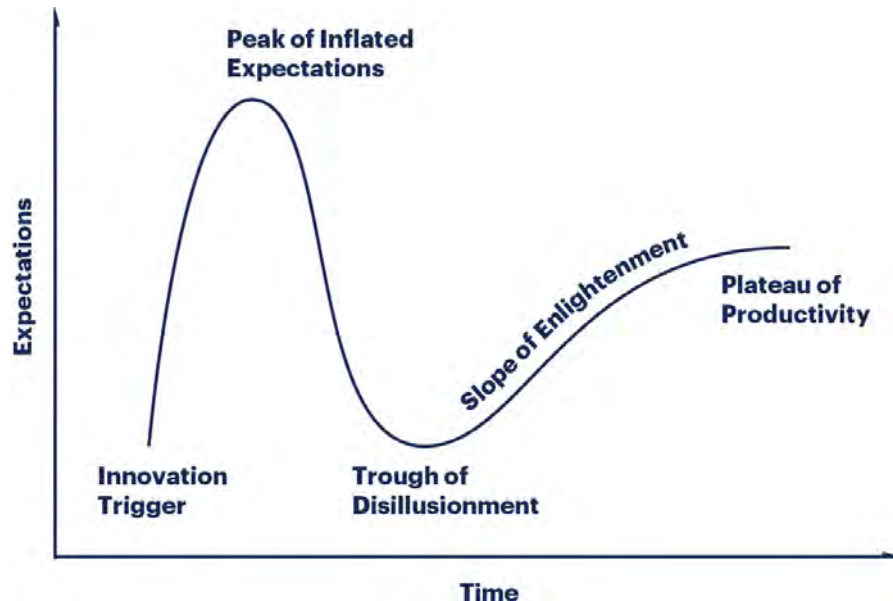
Investment Ideas/Themes In the Trough of Disillusionment

(Moderate Risk/High Reward)

- Biotechnology
- Large-Cap Biopharma (ex-GLP-1 Drugs)
- Renewable Energy
- Foreign Developed and Emerging Markets
- Online and Console-Based Video Games
- Commercial Office Space

Slope Of Enlightenment Through Plateau

As industries mature, the evolution of a theme reaches a balance with investor capital and the driver of returns shifts from ascending or descending “hype” to industry fundamentals and company operational performance (i.e., company cash flows, sales, earnings).



Maturing and Balanced Ideas/Themes

(Reasonable Risk/Reward)

- Conventional Energy
- Aerospace & Defense Firms
- Semiconductor Manufacturing
- Cloud Computing
- Life-Science Tools & Diagnostic Firms
- Application Software Firms

Fort Sheridan Advisors Overview

Fort Sheridan Advisors

History and Platform

- Founded in 2009 to provide customized services to institutional investors
- Built out wealth management business focused on HNW
- Internal AUM of ~\$750m
- Specialize in SMAs
- Accounts typically custodied at Fidelity
- Complete transparency and liquidity

Services

- Institutional asset management & advisory
- Retail asset management (focused on HNW)
- Creating client-tailored portfolios spanning all asset classes (with primary focus on equities & fixed income)
- Sophisticated hedging & options
- Inquire for asset management fees
- Negotiable advisory/consulting fees

Capabilities

- Macroeconomic & market analysis
- Fundamental company & investment analysis
- Equities, fixed income, commodities, currencies, futures, options
- Internal portfolio management (no allocations to outside managers, unless requested)
- Risk-management & portfolio analytics
- Long/short, but strongly prefer long-only (with options for hedging)

Investment Philosophy

- Clients always come first
- Long-term investment horizon & client relationships
- Research-intensive
- Valuation and risk-sensitive approach
- Favor firms with sustainable competitive advantages & exploiting market inefficiencies
- Prefer concentrated portfolio holdings (15-25 positions with limited turnover)

Contact Information

Peter Karmin

Peter@Fortllc.com

Phone: 847-559-9703

Stuart Loren

Stuart.Loren@Fortllc.com

Phone: 847-559-5015

Twitter: @StuLoren

Alissa Hirsh

Alissa.Hirsh@Fortllc.com

Phone: 847-559-5005

Office Address

600 Central Ave., Suite 365
Highland Park, IL 60035

Disclosures

- **Not an offer to buy or sell** – The information provided in this brochure is for informational purposes only and does not constitute an offer to sell nor a solicitation of an offer to buy any interest. Any offer can only be made by the relevant offering memorandum and only in jurisdictions in which such an offer would be lawful and exempt from registration.
- **Facts & opinions** – Although the statements of facts in this report have been obtained and are based upon sources believed to be reliable, their accuracy and any such information may be incomplete or condensed. All opinions and estimates included in this report constitute judgments the date of this brochure and are subject to change without notice.
- **No recommendation** – The mention of or reference to specific strategies or instruments in this brochure should not be interpreted as a recommendation or opinion that you should make any purchase or sale or participate in any transaction.
- **No tax or legal advice** – Nothing in this brochure should be considered to be or construed as rendering tax or legal advice of any kind.
- **Confidentiality; Not to be disseminated** – The brochure contains proprietary information. The brochure has been provided to the recipient under the express agreement that the recipient will not reproduce, retransmit, distribute, disseminate, sell, publish, broadcast or circulate the report or any of its contents to anyone, without express prior written consent.
- **Note** – Securities offered through Fidelity Brokerage Services LLC (Fidelity), Member NYSE, SIPC. Fort Sheridan Advisors LLC and Fidelity are separate and unaffiliated entities.
- **Additional information** – More information about Fort Sheridan Advisors LLC is available in its current disclosure documents. Form ADV and Form ADV Part 2A Brochure are accessible online via the SEC's Investment Adviser Public Disclosure (IAPD) database at www.adviserinfo.sec.gov, using SEC# 801-70517.

Investing involves risks, including the possible loss of principal and fluctuation of value. Past performance is no guarantee of future results.